

ASPECTS ON CAPITALIZE CIRCUIT OF TECHNICAL PLANTS

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Abstract: *The outlook for demand for fresh agricultural products and processed agricultural products a minimum, and as a result trade opportunities for some farmers, is under pressure, with changes in consumer habits. Branch of an agricultural product or group of products is a whole economic system consists of supply and distribution channels used by manufacturers who sell the same family of consumer goods market.*

Product recovery circuit technical crops and medicinal plants has features related to the elements mentioned above, but which is subject to compulsory legalities market. In this category of products are taken into account particularly in order to capitalize, which is determined by the diversity and possibilities assortment takeover as a feedstock (crops and wild flora).

Key words: *crops, capitalize circuit, route, competitiveness*

INTRODUCTION

Branch of an agricultural product or group of products is a whole economic system consists of supply and distribution channels used by manufacturers who sell the same family of consumer goods market [3].

By regulating chain farmers can be protected if it complies with the specific risks of product quality and national subject to EU regulation. The controls made along the chain of a product causes traders to cooperate with them to meet product quality and cohesion sector.

Pathway competitiveness of agricultural products and products resulting from processing requires identification and analysis of the mechanisms affecting the functioning of the market [1].

MATERIAL AND METHODS

Product recovery circuit technical crops and medicinal plants has features related to the elements mentioned above, but which is subject to compulsory legalities market. Thus, in such a flux, starting from harvesting activities or taking of wild flora, which continues to specific stages of procurement, packaging, transportation, etc., so that in the final takeover to be made by the recipient, who can be effective consumer of the product in various forms [2].

Further depending on market requirements but also enable economic operators involved, the question of knowing the most cost-circuit the recovery of such products, namely [4]:

- delivery of crude products from their own farms,
- delivered in various stages of semi-industrialization and industrialization of products from their own farms or products acquired, the marketing of products through its own retail outlets units.

RESEARCH RESULTS

Capitalization process of technical products must be analyzed as a whole crop market relations. In this category of products are taken into account particularly in order to capitalize, which is determined by the diversity and possibilities assortment takeover as a feedstock (crops and wild flora) [4].

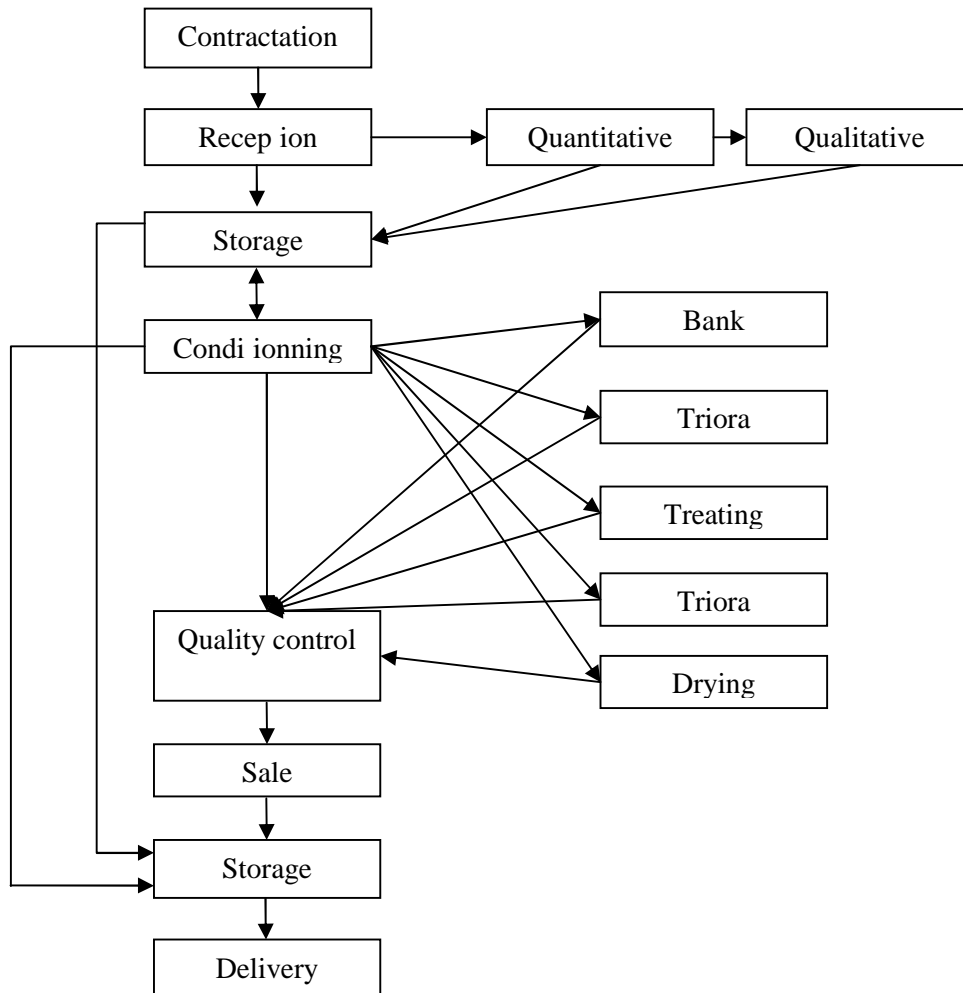


Figure 1. Recovery circuit of technical plants

Source: Alecu I. I, Constantin M - Marketing Agricol, USAMV Bucure ti, Departamentul pentru Studii la Distan

Flow crop recovery products and features, which fit both autonomous as well as companies, required knowledge of the features of the technical and economic order outlining steps branch and market circuit[1], [3], [6]:

1. technical quality of these products, which is different depending on the chemical composition and physical. Qualitative variations on physico-chemical structure and capitalization involve differentiated prices, which the state intervenes in specific forms[5];

2. Offer technical and medicinal plant products can be both from agricultural crops and spontaneous flora. This form of procurement of raw materials, raise the problem of delivery, arranging collection, pricing, receiving, conservability (referring to depreciation over time), uniform batches of products etc .;

3. In order to capitalize higher after harvest some of the products related technical plants suitable to be subjected to special treatment (chopping, boiling, heat treatment or chemical etc.) by the operator who takes over these plants. The costs of these treatments affect delivery prices and, ultimately, profitability capitalization.

Product processing activities in technical crops and medicinal plants considered in this case, raw materials, involving both the introduction of specific technologies but also of investment. So, the adoption by the economic recovery of a system is linked to technological possibilities and the costs involved and, finally, the real market price of the product. Related to this is significant and indicate the profits earned, depending on the direction of market conjuncture forms of exploitation.

4. In sorting products technical crops there are specific operations that relate to the part of the plant used (leaves, stems, roots, fruits), technology division which has a structure different weighting in the total quantity involved and at different prices;

5. Beneficiaries crops technical products and medicinal plants are represented by agents with similar industrial or commercial distribution channels can be very short (in this case the trader specializing in taking these products and activities can have retail outlets), and medium or long distribution channels (in which case it signaled the existence of intermediaries in processing and distribution). So these undertakings in the sector can have activities integrated in agricultural production (by the existence of farms own), semi-industrialization and industrialization (by sections and processing sectors), storage and storage (possessing spaces typical of these activities) and retail outlets (stores its related activities);

6. Prices pickup for the same range and quality systems are differentiated both by market demand and supply, but due to specific causes and distribution of territorial differentiation sampling periods takeover, form of presentation (fresh or dried).

CONCLUSIONS

Surface of the industrial plants had an upward trend. The increases come usually from land held by rapeseed and sunflower, but also from other crops like soybeans and medicinal and aromatic plants.

Branch of an agricultural product or group of products is a whole economic system consists of supply and distribution channels used by manufacturers selling the same family of consumer goods market.

By regulating chain farmers can be protected if it complies with the specific risks of product quality and national subject to EU regulation.

Normative documents establish the framework for the production, processing and market organization technical plants, and the relationships between producers, processors and traders. What particularly interested in this circuit market is the cost of each operation to be correlated with the possibilities of taking-transforming entity indicating whether or not cost effective recovery activity.

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